

## **Protect Your Home**

The strength of steel is unmatched when it comes to protecting your home from extreme temperatures, snow, rain and hail. It will also not absorb moisture like wood or fiber cement products, and steel is also resistant to fire, insects and impacts.

Steel siding is a rigid and stable product which makes it very resistant to buckling and warping. Buckling and warping is a result of expansion and contraction caused by extreme weather changes. The rigidity of steel siding allows it to lay flatter against the exterior wall which will help conceal any imperfections in the wall giving it a smooth, clean, straight finished appearance.

The EMCO Preserve™ and Weatheredwood™ Steel Siding lines are coated with ceramic hybrid paint finish making EMCO Building Products' Steel Siding perform better than other siding products on the market. Our coatings also contain Cool Paint Technology™. This coating is designed for superior energy performance by using reflective pigments in the paint to help reduce energy consumption by keeping the siding cooler which prolongs the life of the product.

Our tough proprietary paint finish is enhanced with Teflon\*
Surface Protector and prevents stains from penetrating
the surface keeping it cleaner. Extensive laboratory testing
has proven that the EMCO Preserve and
Weatheredwood siding enhanced with Teflon\*
will without a doubt repel water, oils, and other
elemental factors.

## **There's Nothing Better**

EMCO Building Products steel siding is made from the finest materials to ensure the most dependable siding available in the industry today. Our steel siding is more durable than vinyl, aluminum, fiber cement or wood. Vinyl siding cracks, fades and melts; aluminum siding bends, dents and chalks; fiber cement siding absorbs moisture, chalks and requires painting; and real wood siding warps, cracks, fades, needs painting, attracts bugs and even burns.

Our steel siding is made of a heavy gauge steel, and is finished with a highly durable, long-lasting coating that resists cracking, peeling, flaking, blistering, chipping and fading. Fiber cement, vinyl and wood cannot compare to EMCO Preserve and Weatheredwood Steel Siding in these categories and more.

EMCO Steel Siding vs. Other Siding Products	EMC0 Steel	Vinyl	Fiber Cement	Wood
Fire Resistance	E	P	E	Р
Chalk & Fade Resistance	E	Α	Α	Р
Pre-Finished Color Range	E	P	А	Р
Ease of Maintenance	E	Α	Α	Р
Warranty Coverage	E	Α	А	P
Moisture Resistance	E	E	A	Р
Appearance of Joints	E	P	Р	Р
Makes Irregular Walls Appear Straight	E	Р	Р	Р
Environmentally Friendly	E	V	Α	А

E - Excellent A - Average P - Poor V - Very Poor

EMCO Preserve™ finish consists of the following layers permanently adhered to a galvanized steel core. These layers feature an extensive coating process which creates color consistency and weather resistant properties.

