

Klauer Classic / Klauer Prestige Coated Steel Siding:

- The ceramic hybrid finish is the hardest, most flexible coating system applied to a steel siding line today.
- Klauer Classic and Klauer Prestige siding contain Cool Paint Technology™. Cool Paint allows for the siding to have Total Solar Reflectance. This technology reflects the sun's U.V. rays which will lower the siding temperature and in turn will increase the life expectancy of the product.
- The finish is also enhanced with DuPont™ Teflon® Surface Protector. The addition of DuPont™ Teflon® to the finish prevents stains from penetrating the coating.
- We offer a lifetime warranty against peeling, chipping, blistering, flaking and an industry leading 35 year chalk and fade warranty.
- Klauer Classic and Klauer Prestige steel siding are available in a wide array of colors and profiles in both box and seamless siding.

THE
KLAUER
STEEL SIDING
"CHALLENGE"
VS.
PVC COATED
STEEL SIDING

PVC Coated Steel Siding:

- PVC is a very soft and porous finish. This finish has been applied to both aluminum and steel siding for many years.
- Absorbs U.V. rays which will heat up the siding much more which causes the finish to break down. Main reason for chalking and fading.
- PVC paint will absorb moisture and stains.
- Manufacturers offer a 10-15 year chalk and fade warranty.
- Colors mainly offered are light earth tone colors because of the chalk and fade issue associated with the finish.

Conclusion:

Klauer Steel Siding is clean, green and means long term value!

"Be Smart - Install Klauer Steel Siding First"



CoolPaint
TECHNOLOGY™



KLAUER
Quality Since 1870

www.klauer.com

Steel Advantage Points:

Installation: Non-Hazardous and less costly to install

- 70% less weight
- No silica hazard
- Won't snap or break when handled
- Superior ability to make irregular walls appear straight
- Easily installed over existing exterior surfaces
- Lifetime steel warranty on paint vs. 15 year finish warranty
- No special storage requirements
- No special roof or deck clearance requirements

Product Quality and Maintenance:

Maintenance Freedom

- No periodic costly repainting
- 35 year chalk and fade warranty
- Extensive pre-finished color range in complete product line
- Expanded profile options
- No joints to separate or fail
- Superior weather and moisture resistance
- Superior warranties
- 100% Recyclable

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VS.
FIBER-CEMENT
B O A R D